# Factsheet

LEIPZIGER MESSE

ZULIEFER MESSE

## 2-5 March 2027

**International subcontracting fair for parts, components, modules and technologies**

The Z subcontracting fair is the only trade fair in Germany that brings together the entire spectrum of the subcontracting industry relating to the machining and processing of metal and plastic. It connects national and international companies from the lower and middle stages of production, as well as industrial service providers.

Across all sectors, it covers everything from A to Z, creating a unique platform for networking and business development.

Running alongside Z is Intec – the international trade fair for machine tools, manufacturing and automation.

### Z at a glance

| | |
|---|---|
| **Trade fair:** | 02– 05/03/2027 |
| **Opening hours:** | 02– 04/03/2027 9 am – 5 pm<br>05/03/2027 9 am – 4 pm |
| **Venue:** | Leipziger Messe,<br>Messe-Allee 1, 04356 Leipzig, Germany<br>Hall 2 |
| **In conjunction with:** | Intec – International trade fair for machine tools, manufacturing and automation |
| **Email:** | info@zuliefermesse.de |

### Exhibitor portfolio

- Parts and components
- Joining, connection and assembly processes
- Materials and semi-finished products
- Processes as a technological supply service
- Tools and equipment for the manufacturing of supplier parts and modules
- Electrical engineering / electronics – individual parts, components, processes for manufacturing, finishing, assembly and testing
- Industrial services
- Information, organisation, consulting

## Target visitor groups

### Visitor industries

- Machine, plant and tool engineering
- Automotive and vehicle industry
- Other industrial sectors (such as electrical engineering/ electronics, power plant construction, plastics technology and processing, agricultural machinery manufacturing, aviation, medical technology, optical industry and railway vehicle manufacturing)
- Industry services

### Visitors with expertise

- Company management
- Senior management
- Procurement
- Manufacturing and production planning
- Research, development and design
- Quality assurance
- Maintenance and logistics

## Specialist and supporting programme

With a wide range of formats, the programme organised by Z and Intec offers cross-industry information, advice for your own business activities and numerous networking opportunities.

- hy.tec – Meeting place for hydrogen systems production
- Additive manufacturing technology forum
- FORUM.interaktiv
- CONTACT business meetings
- Cooperation forum "Welcome to Saxony"
- Industry's next generation day
- International evening of the Leipzig Chamber of Industry and Commerce
- Industry evening for exhibitors and visitors

## Rental rates

| Booth category | Registration by 31/10/2026 | Registration from 01/11/2026 |
|---|---|---|
| Row booth | 176.00 €/m² | 196.00 €/m² |
| Corner booth | 186.00 €/m² | 206.00 €/m² |
| Peninsular booth | 196.00 €/m² | 216.00 €/m² |
| Block booth | 199.00 €/m² | 219.00 €/m² |

All prices are exclusive of VAT and AUMA fee (€0.60/m²), sustainability surcharge (€8.50/m²) and basic marketing package* (€495.00)

**Booth setup** can be booked via the online registration system or, once booths have been allocated, via the online ordering system from August 2026 onwards.

*The basic marketing package is compulsory for main and co-exhibitors. It includes an obligatory listing in the exhibitor directory, the Z app and the online exhibitor database, as well as a ticket code for an unlimited number of invitations for customers and visitors.

## Facts and figures 2025

### Exhibitors

**207**
Exhibitors from 21 countries

**62%**
Domestic

**38%**
Foreign

## Visitors

**17,800**
Intec and Z visitors

**56%**
Visited Z

**89%**
Domestic

**11%**
Foreign

**97%**
Trade visitors

## Visitors' industries of origin

| | |
|---|---|
| Plant engineering, mechanical engineering and toolmaking | 35% |
| Vehicle manufacturing and subcontracting | 20% |
| Other industrial sectors | 17% |
| Industrial services | 15% |

## Influence on purchasing and procurement

**60%**
Decisive/co-decisive

**19%**
Consultative

## Exhibitor assessment

| | |
|---|---|
| 83% | Highly qualified visitors |
| 74% | Initial contact with new target groups |
| 81% | Good opportunities for post-fair business |
| 79% | Recommendation |
| 74 % | Possible re-participation in 2027 |

Leipziger Messe GmbH | Messe-Allee 1, 04356 Leipzig, Germany
Tel.: +49 341 678-8218, info@zuliefermesse.de

www.zuliefermesse.de/en