



Scan2Lead



Scan2Lead

State-of-the-Art-Lead Retrieval for the International Exhibition Industry



Scan2Lead

THIS IS HOW SCAN2LEAD WORKS

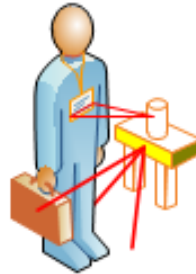
From registration to booth visit – the visitors enter their contact details while registering for the trade show and the exhibitor can easily access this data thanks to Scan2Lead.

1.



Each visitor registers online in advance.

2.



Each visitor passes the access control and is scanned electronically.



3.



The exhibitor scans the visitor's badge and **immediately** retrieves all visitor data. Additionally, further information and interest tags can be captured.

SCAN2LEAD PORTFOLIO

Exhibitors can choose from **3 lead retrieval solutions** which are customised for their needs.

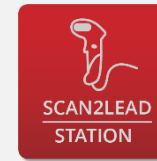
They can be used separately or in a mix for added value. All visitor data is stored in their Scan2Lead web portal



- + app to scan barcodes or business cards (iOS and Android)
- + take (voice) notes or pictures to enrich and qualify leads
- + rental tablets with preinstalled app can be provided (extra cost)



- + mini handheld scanner to scan barcodes
- + no WiFi or computer needed
- + easy fast and mobile

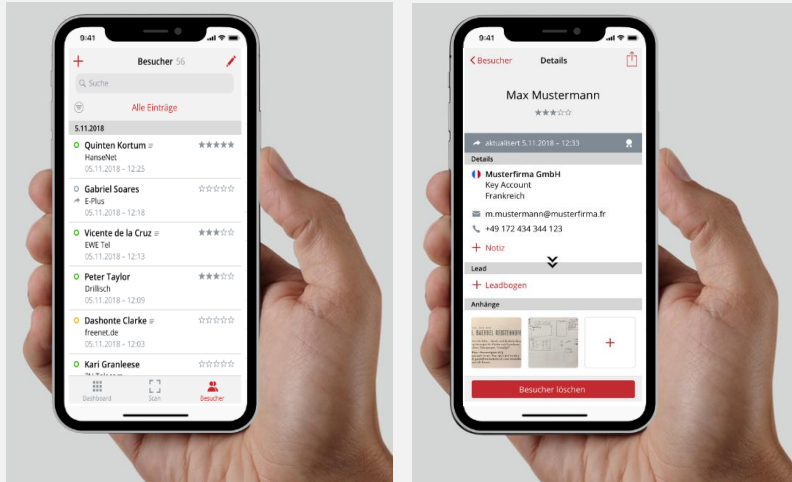


- + handheld scanner plugged into a laptop to scan barcodes
- + easily revise and enrich all data
- + rental laptops can be provided (extra cost)



SCAN2LEAD SMART – ALL CONTACTS IN YOUR HAND

With the Scan2Lead SMART app you have all your leads in your hand – on your smartphone or tablet.



- + scanning of barcodes or business cards with a smartphone or tablet (iOS and Android) – simple, quick and mobile
- + live-data of all scanned visitors
- + adding notes – via keyboard or voice recognition
- + individually customizable lead form
- + capture of pictures and documents
- + auto-sync after temporary offline-mode
- + access to the Scan2Lead PORTAL with all features
- + rental iPads can be provided (additional fee applicable)



149,- €
299,- € incl. Rental iPad

SCAN2LEAD COLLECT - ALL CONTACTS AT THE PUSH OF A BUTTON

With Scan2Lead COLLECT you capture leads at the push of a button – without smartphone, tablet or computer.



- + scanning of barcodes with mini mobile scanners
- + very simple handling (one button)
- + battery holds during the entire event
- + no internet connection is required or computer / mobile device necessary
- + easy to use, quick, mobile
- + access to the Scan2Lead PORTAL with all features
- + ideal for the rapid capturing of a large quantity of contacts

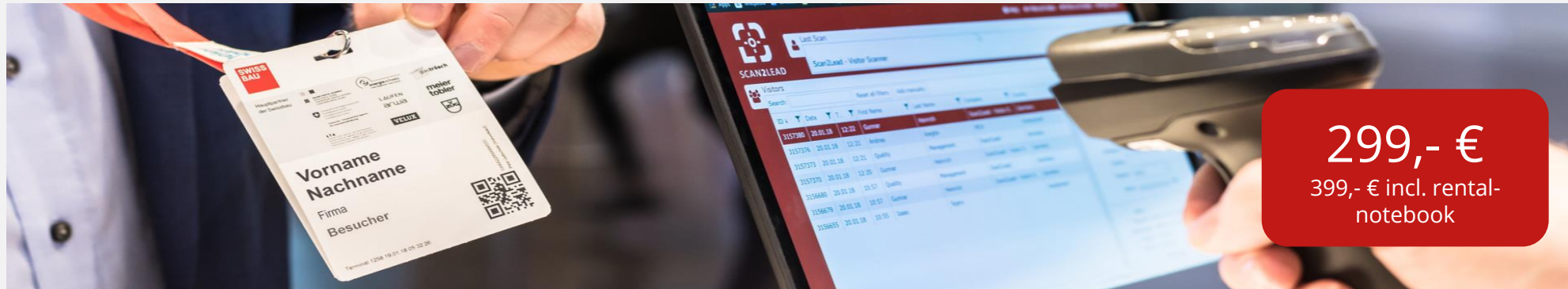


SCAN2LEAD STATION - ALL CONTACTS AT A GLANCE

With Scan2Lead STATION you have an eye on all your leads – on your laptop or computer.

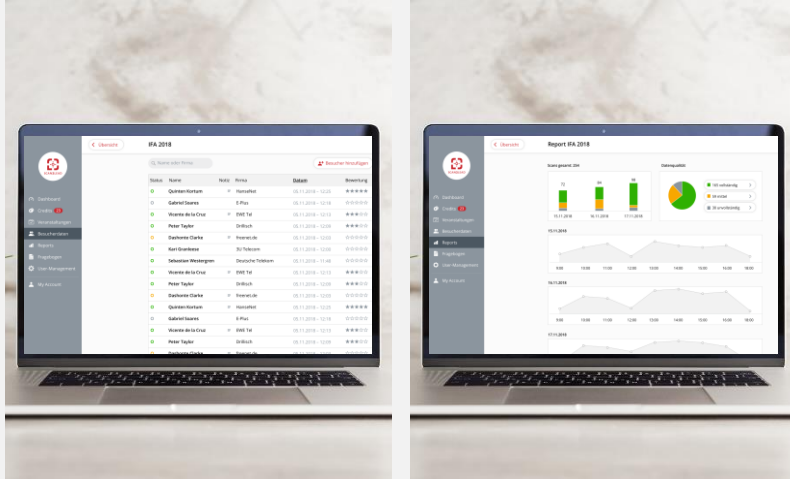


- + scanning of barcodes with a handheld scanner plugged into a laptop
- + data of all scanned visitors will be displayed immediately
- + overview of the last 25 visitors
- + assigning of pre-defined "interest tags" / lead form answers
- + convenient capture of notes
- + all laptops / MacBooks are supported (web application)
- + Access to the Scan2Lead PORTAL with all functions
- + rental laptops can be provided (extra cost)
- + perfect for reception desks



SCAN2LEAD PORTAL - ALL CONTACTS WITH ONE CLICK

In your Scan2Lead PORTAL you have all your leads with one click – any place, any time.



- + secure web-based online portal with customized login
- + exhibitors' control center for leads and all Scan2Lead devices
- + easy access to all captured visitor data in real time
- + user management
- + statistics, dashboards and reports
- + data export to Excel and Integration CRM systems
- + configuring of individual lead forms
- + access to test tickets and the "Scan2Lead Help Center"



Exhibitors have a LIVE-Dashboard of all visitors at their stand

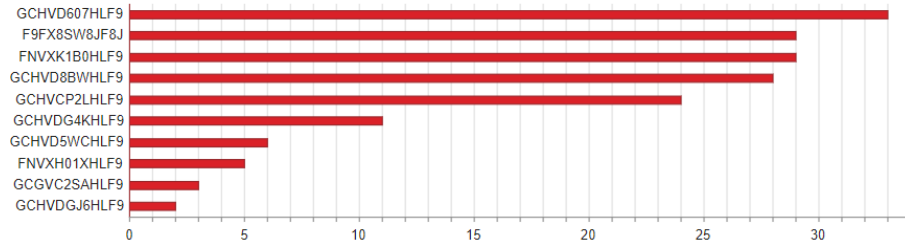
Visitors scanned

2068 unique visitors on 47 devices

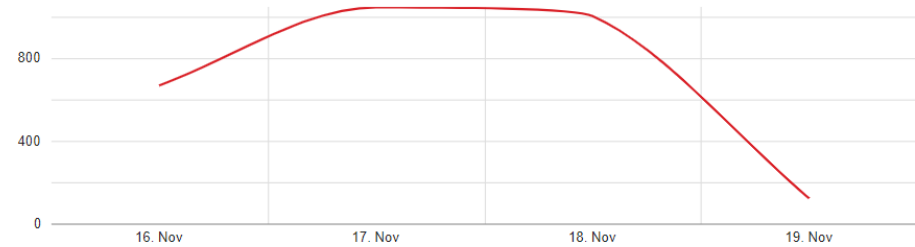
364 lead forms filled out

1810 questions answered

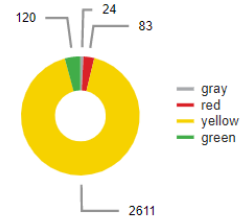
Devices



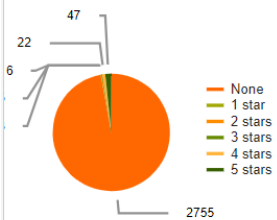
Visitors per day



Lead quality



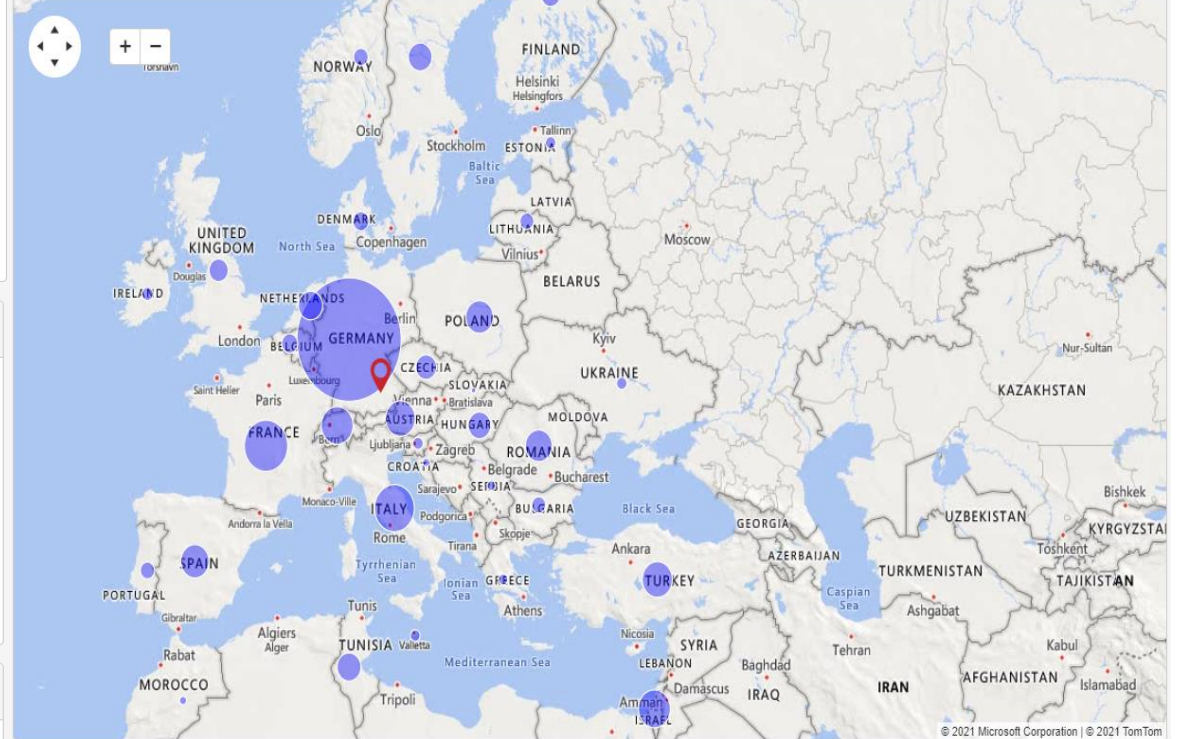
Rating



Latest scans

First Name	Last Name	Company
Volker	Mustermann	Continental
Markus	Mustermann	Miele
Christoph	Mustermann	Miele
Niklas	Mustermann	Image Engineering
Daniel	Mustermann	LUMITRONIX® LED-Technik GmbH

Companies by location



Scan2Lead – More details, support and booking

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a brand of adventics GmbH

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