

Retrospect 2025

**ZULIEFER
MESSE**

02-05/03/2027

International Subcontracting
Fair for Parts, Components,
Modules and Technologies

Exhibitors



207

Exhibitors from
21 countries



62%
Domestic

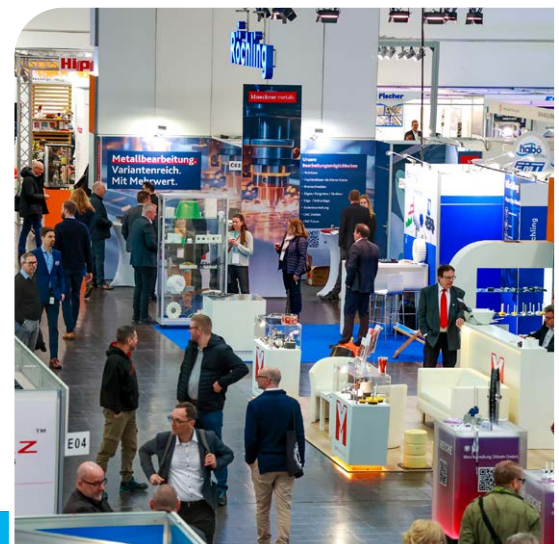


38%
Foreign



Exhibitor assessment

83%	High professional qualification of visitors
74%	Initial contact to new target groups
81%	Good opportunities for post-fair business
79%	Recommendation
74%	Plan to attend in 2027



Visitors

intec **Z** ULIEFER
MESSE

17.800

Visitors Intec and Z



56%

Of them visited Z



89%

Domestic



11%

Foreign



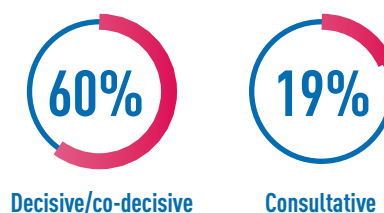
97%

Percentage of trade
visitors

Visitors' industries of origin

Plant, machine and tool engineering	<div></div>	35%
Vehicle construction and supplies	<div></div>	20%
Other industrial sectors	<div></div>	17%
Industrial services	<div></div>	15%

Influence on purchasing and procurement decisions

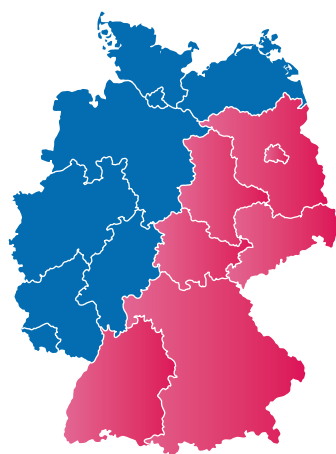


Visitor assessment

79%	Positive assessment of the trade fair's success
84%	Visit targets well achieved overall
94%	Recommendation
89%	Visit 2027 planned



Visitor origin



89%
Domestic

Saxony
Thuringia
Saxony-Anhalt
Bavaria
Berlin/Brandenburg
Baden-Württemberg



11%
Foreign

Czech Republic
Poland
Hungary
Bulgaria
Austria
Slovakia

i A third of visitors only attend the subcontracting fair.

Trade fair alliance with Intec



International Trade Fair for
Machine Tools, Manufacturing
and Automation

Exhibitor Intec



523 Exhibitors
from 21 countries



89%
Domestic



11%
Foreign



i

More facts & figures:

- One third of visitors do not attend any other comparable trade fair apart from the subcontracting fair.
- One in five visitors at hy.tec learned about hydrogen system production.
- Industry talent day: around **300** pupils, students and technicians took the opportunity to talk directly to companies and research institutes on guided tours.

The most important product areas at Intec are:

37%	Machine tools
26%	Other machines
24%	Tools, fixtures, clamping devices
24%	Machine components, assemblies
22%	Industrial services
21%	Production automation, robotics
12%	Special machines
10%	Measurement technology, quality assurance



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