



# 11.-14.03.2025

## International Subcontracting Fair for Parts, Components, Modules and Technologies



Z is one of the leading international subcontracting fairs in Europe. Every other year, it provides a platform for subcontractors who cover the early and middle stages of production and for industrial service companies. The 2025 edition of this subcontracting trade fair offers a wide range of products and services and will once again provide an industry get-together for decision-makers and professionals from machine tool and plant engineering, the automotive and vehicle industries, toolmaking and other industrial sectors.

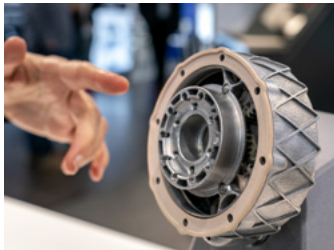
Another trade fair will be held in parallel with Z: Intec – International Trade Fair for Machine Tools, Manufacturing and Automation.

Taken together, Z and Intec form a trade fair duo unlike any other in Europe, covering the entire value chain of the metal processing industry. Professionals in this field will find tailor-made solutions across all stages of planning, production preparation, operative manufacturing and distribution.



### Z at a glance:

Fair duration	11.-14.03.2025
Opening times	11.-13.03.2025: 9 am - 5 pm 14.03.2025: 9 am - 4 pm
Venue	Leipziger Messe, Messe-Allee 1, 04356 Leipzig, Germany
In conjunction with	Intec – International Trade Fair for Machine Tools, Manufacturing and Automation
E-mail	info@zuliefermesse.de



### Exhibition categories

- Parts and components
- Bonding, connecting and assembly processes
- Tools and semi-finished products
- Processing as a technological service
- Tools and equipment for the production of contracted parts and modules
- Electrical engineering and electronics – single components, assembly units, systems for production, finishing, assembly and testing
- Industrial services
- Information, organisation, consulting

### Visitor target groups

#### Sectors represented by visitors

- Machine tool and plant engineering, tool making
- Automotive and vehicle industries
- Other industry sectors, such as electrical engineering and electronics, power plant construction, plastics technology and processing, agricultural machinery, aviation, medical technology, the optics industry and railway vehicle construction
- Service providers for the industry

#### Visitors with expertise

- CEOs
- Senior managers
- Procurement and sourcing
- Manufacturing and production preparation
- Research, development and construction
- Quality assurance
- Maintenance and logistics



## Conference programme

With its wide variety of formats, the Z and Intec conference programme offers interdisciplinary information and orientation for your daily business operations.

### Trade meetings, conferences, workshops

Transfer of knowledge and innovations between researchers, industries and businesses

### Hotspots for new technologies

Additive processing – digitalisation – production of hydrogen systems

### Exhibitor forums

Exhibitor products and services front and centre direct and geared toward applications from daily business operations

### CONTACT-business meetings

Meetings at the event and B2B contacts ahead of the event arranged in cooperation with network partners in Saxony from the Enterprise European Network

### Get together for international businesses

In cooperation with the Saxony Economic Development Corporation and international project partners

## 2025 Prices for exhibition space & stand packages

Standard	Registration by 14 October 2024	Registration from 15 October 2024
Row stand	€ 166.00 m <sup>2</sup>	€ 176.00 m <sup>2</sup>
Corner stand	€ 176.00 m <sup>2</sup>	€ 186.00 m <sup>2</sup>
Peninsula stand	€ 186.00 m <sup>2</sup>	€ 196.00 m <sup>2</sup>
Island stand	€ 189.00 m <sup>2</sup>	€ 199.00 m <sup>2</sup>
Stand packages	from € 136.00 m <sup>2</sup>	

**Prices do not include the following:** AUMA contribution: € 0.60 / m<sup>2</sup> | Media flat rate: € 230.00\* | Media flat rate: € 215.00\*\* | VAT

\* Entry in the exhibitor and product directory as well as the Z and Intec app

\*\* Includes the provision of advertising materials and client invitations per exhibitor / co-exhibitor at no additional cost

## 2023 Facts and figures

### Exhibitors

**170 Exhibitors**  
**65% from Germany**  
**35% from abroad (18 countries)**

### Exhibitor target industries

(Multiple answers possible)

Machine tool and plant engineering, tool making	70%
Automotive industry and suppliers	66%
Industrial services	37%
Other industrial sectors	38%

Electronics / electrical engineering, plastics technology and processing, medical technology, etc.

### Visitors



**19,300 Visitors to Z, Intec and GrindTec**  
**10,934 attended Z**  
**87% from Germany**  
**13% from abroad**  
**98% Trade visitors**

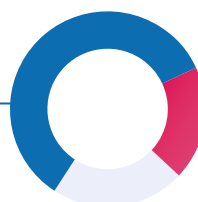
### Visitor feedback

(Multiple answers possible)

96%	Would recommend
78%	Said their goals were generally achieved
74%	Were satisfied with the results of business at the fair
93%	Plan to attend in 2025

### Influence on purchasing and investment decisions

**59%**  
primary decision-maker /  
involved in decisions



**19%**  
advisory role